

# EMPLOYEE REWARDS AND RECOGNITION CARDS

## INCENT. RECOGNIZE. REWARD.

People are the engine that drive the success of your business. Business owners are constantly dealing with two major staffing issues: attracting top talent and retaining it.

**Harvard Business Review** reports that “the most impactful driver of employee engagement is recognition.” However, a 2017 **Gallup Study** showed us that only 33% of US employees are currently engaged with their jobs.

**Why establish employee incentive programs?** Recognition is arguably the greatest opportunity in business, translating into an engaged workforce. Engagement is crucial for business growth. Some positive outcomes from implementing employee incentive programs include better workplace culture, enhanced internal relationships, higher employee engagement levels, and most importantly higher productivity levels for all employees – the happier the employee, the more motivation they will have to make your customers happy.

For incentive plans to be a success, it is critical to reward employees for achieving quantifiable results that are within their control. Goals must be clear and consistent, achievable, and the reward must be something the employee actually wants. There is not a universal plan that will fit every organization's needs. The approach you take should reflect your unique business needs and company culture.

JNR's proprietary corporate incentive platform gives you the ability to select card designs and place orders at the click of a button. From reporting and analytics, tracking invoice history, reward fulfillment, and customer service, our platform allows you to step away from program management and focus on your company's continued growth.

## ABOUT JNR

As a leading Mastercard® Prepaid Card Program Manager, JNR offers complete solutions that will motivate your target audience to enhance performance, drive brand awareness, build loyalty, improve retention and increase productivity, safety and wellness.

Our tailored solutions include branded cards, a powerful yet easy-to-use online Incentive and Reward Platform, insights and analytics, and exceptional in-house account management, customer service and fulfillment teams.

For more information please contact [cardservices@jnrcorp.com](mailto:cardservices@jnrcorp.com).



Companies with engaged workforces outperformed their peers by **147%** in earnings per share.

## JNR CORPORATE INCENTIVE PLATFORM

Our corporate incentive platform allows administrators to:

- Capture enrollment credentials and drive participant engagement with communication tools
- Select card designs for each order
- Set varying card quantities and amounts
- Place multiple card orders at the same time
- Gain insight into program performance with robust reporting features
- And More...
- **Additional Add-Ons**
- Offer discounted gift cards to further increase engagement with our newest module – **JNR Offers**
- Utilize our data consulting services to get a better understanding of your program.

Program participants will rave about the simplified enrollment process, engaging dashboard, quick access to rules, new promotions, program eligibility, streamlined claim submissions, status updates, and real time prepaid card funding.